REMARKS

Claims 1-3, 5-7 and 10-13 are pending in this application, of which claims 1, 7 and 10-12 are independent. In this Amendment, claims 1, 2, 7 and 10-12 have been amended. Care has been exercised to avoid the introduction of new matter. Adequate descriptive support for the amendment of 1, 7 and 10-12 can be found in, for example, Figs. 5 and 15, and relevant description of the specification. Claim 2 has been amended to improve wording.

Claims 1, 2, 5, 7 and 10-13 have been rejected under 35 U.S.C. §102(e) as being anticipated by Kikinis.

In the statement of the rejection, the Examiner asserted that Kikinis discloses integration of dynamic universal resource locations with television presentations identically corresponding to what is claimed.

In response, Applicants submit that Kikinis does not disclose a receiving device including all the limitations recited in independent claim 1, as amended. Specifically, Kikinis does not disclose, among other things, "a data management unit operable to select all the plurality of content deciding data... sequentially in the order indicated by the scenario data...," and "a data communication unit operable to access all the contents sequentially based on the content deciding data selected by the data management unit," recited in claim 1.

The disclosure relevant to the claimed invention exemplarily describes that when a user select a content, the data management unit selects a plurality of content deciding data sequentially in the order indicated by the scenario data, and accesses all the contents corresponding to the selected content deciding data sequentially. The receiving device is configured to display all the plurality of contents automatically according to the scenario data,

and to guide the user to contents one after another according to the intention of the creator of the contents. All the plurality of stored content deciding data are selected sequentially to achieve display of all the plurality of contents.

On the other hand, Kikinis discloses that when an advertisement of a company is displayed, a viewer can accesses a home page of that company's website by manipulating a button showing the company's emblem, or access another page of the website showing the latest model of the company's product by manipulating an image of that product. However, Kikinis does not disclose selecting a plurality of content deciding data sequentially in the order indicated by the scenario data, and accessing contents sequentially based on the content deciding data selected. Accordingly, Kikinis cannot display contents according to the scenario data, and thus, cannot guide a viewer to contents according to intention of a creator of the contents.

Accordingly, Kikinis does not disclose a receiving device including all the limitations recited in independent claim 1. The above discussion is applicable to independent claims 7 and 10-12. Dependent claims 2, 5 and 13 are also patentably distinguishable over Kikinis at least because these claims respectively include all the limitations recited in independent claim 1. Specifically, claim 13 requires the scenario data to include "data indicating a time for displaying content." Kikinis is silent on this requirement. Applicants, therefore, respectfully solicit withdrawal of the rejection of claims 1, 2, 3, 7 and 10-13 under 35 U.S.C. §102(e) and favorable consideration thereof.

Claims 3 and 6 have been rejected under 35 U.S.C. §103(a) as being unpatentable over Kikinis in view of Feinleib.

In response, Applicants submit that claims 3 and 6 are patentably distinguishable over Kikinis and Feinleib at least because these claims include all the limitations recited in independent claim 1. It is noted that Feinleib does not teach selecting a plurality of content deciding data sequentially in the order indicated by the scenario data, and accessing contents sequentially based on the content deciding data selected, as claimed. Accordingly, Feinleib does not cure the deficiencies of Kikinis.

In addition, Applicants specifically note that the applied combination does not teach selecting the content deciding data corresponding to an audio language, and accessing the content according to the content deciding data selected by the data management unit, as recited in claim 3. According to the claim, it is possible to automatically display the content according to the content deciding data corresponding to an audio language. Therefore, if one of English and Japanese language is selectable, for example, and English is selected, the receiving device can guide a user to Japanese contents. The applied combination does not teach a receiver device including the limitations of claim 3.

Accordingly, Kikinis and Feinleib, either individually or in combination, do not teach a receiving device including all the limitations recited in claims 3 and 6. Withdrawal of the rejection of claims 3 and 6 under 35 U.S.C. §103 is, therefore, respectfully solicited.
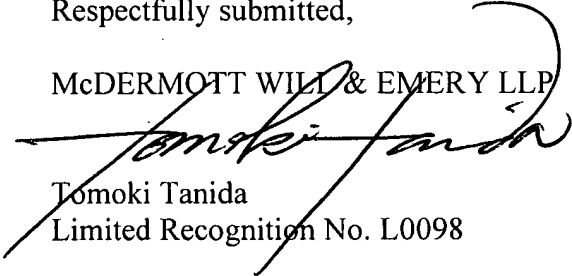
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Conclusion

It should, therefore, be apparent that the imposed rejections have been overcome and that all pending claims are in condition for immediate allowance. Favorable consideration is, therefore, respectfully solicited.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 500417 and please credit any excess fees to such deposit account.

Respectfully submitted,

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